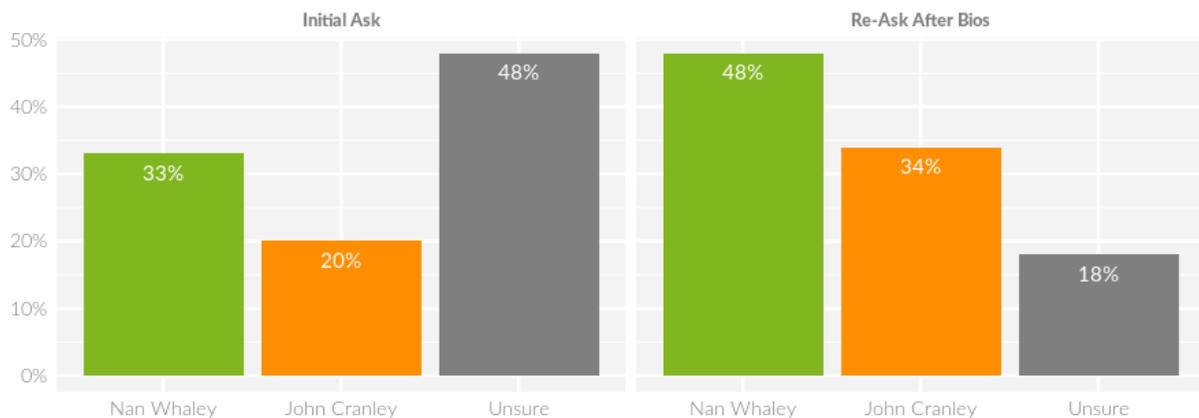


To: Friends of Nan Whaley
From: Clarity Campaign Labs
Date: January 20, 2022
Subject: Nan Whaley has an edge in the Ohio Primary

A recent survey by Clarity Campaign Labs on behalf of Friends of Nan Whaley shows that Nan Whaley has a solid lead in the Democratic primary race for Governor of Ohio. The survey was conducted between January 17-19 using IVR calls to landline phones and an online panel. The sample includes 670 registered voters and is weighted to reflect a likely 2022 Ohio Democratic primary electorate. The margin of error is +/- 3.79% at a 95% confidence interval.

While many Ohioans are still undecided about who they will vote for in the primary, Nan Whaley leads John Cranley among those who have an opinion 33% to 20%. After hearing or reading some biographical information about both candidates, voters choose Whaley over Cranley by a 14-point margin, 48% to 34%, with 18% remaining completely undecided.

Ohio Governor Democratic. Primary Vote Choice



Nan Whaley is currently performing best among white voters and voters age 35 and older. After voters learn more about both Whaley and Cranley, Whaley is ahead in every media market in the state except Cincinnati, Cranley's hometown.

John Cranley currently leads among voters in the 18-34 age range, while Whaley holds a wide lead with every other age group. Additionally, after learning more about each candidate, voters aged 35 and older who were initially unsure of their vote choice were more likely to say they would vote for Whaley than for Cranley.

Before voters are exposed to more information on both candidates, Whaley has a strong lead among women voters while there is no statistical difference for either gender after candidate bios are presented. As voters begin to tune in for the upcoming May primary, Whaley is well positioned.

Appendix

The candidate bios shared in the survey are:

Nan Whaley grew up in a union family and was the first in her family to graduate from college. She served as Mayor of Dayton for the last 8 years, where she passed universal pre-K, worked closely with police and first responders to cut opioid deaths in half, and led the economic revitalization of downtown Dayton. She has been endorsed by Senator Sherrod Brown and many labor unions. As Governor, Whaley will prioritize making sure your pay goes up, your costs go down, and your government works for you.

John Cranley is the former Mayor of Cincinnati. Cranley has spent his career helping others. As Mayor, he led the revitalization of Cincinnati. Motivated by his deep sense of social justice, he co-founded the Ohio Innocence Project, which has freed 33 wrongfully convicted people. Cranley believes Ohio needs a comeback. As Governor, Cranley will pass non-discrimination laws, create over 100,000 jobs, revitalize the economy, invest in clean energy, and legalize marijuana to pay for it.